

Present:

John McPherson
Lance Wilber
Laurie Cummings
Earl Finkler
Maryellen Tuttell

- [Elections - Elections closed. Need to send out notification - write an article for the newsletter.](#)

Angela is preparing an article for the newsletter summarizing the election results.

- [Spring Newsletter](#)

A newsletter is scheduled to go out by the end of May. Articles should be submitted by the end of April. In addition to the article on the election, regional VPs will do regional reports, Maryellen will do articles on the KSKA phone bank and the Southcentral lunch meetings, and John will do an article on an interview with George Canelos. Earl noted that Dr. Susan Todd, UAF Planning & Natural Resources Program, is also going to submit an article.

- [Web site update - Status report from Laurie Cummings](#)

There was no update on the web site.

- [Treasurer report - Status report from Suzanne Taylor](#)

Suzanne is out of town but will send an update out by e-mail.

- [Planning commissioner training - Remaining tasks include](#)
 - [Thank you letters to presenters](#)
 - [Payment to Anne Brooks for the public involvement trainer](#)
 - [Posting materials to the web site](#)
 - [Final accounting](#)

John has a few thank you letters still to be sent out. Suzanne had indicated that most of the registration fees have been paid and she is doing the final accounting. Once this is complete, John will see if Anne needs any reimbursement for the trainer. The materials from the training will be posted to the web site.

- [South-central lunch meeting - April 19!! March meeting and speaker??](#)

Lance will be doing the presentation on April 19. So far, 5-6 folks have RSVP'd. Maryellen will send out reminders and everyone should forward them on to anyone who may be interested – even if not an APA member. Mitzi is speaking in May and Tom Nelson has indicated that his staff can present either Title 21 or the Central Business District plan in June.

- [APA - NPR volunteers - report to the group. Write a newsletter article.](#)

Only two APA members attended the phone bank, Maryellen and Tyler Robinson. KSKA did announce that APA was manning the phones and John mentioned that someone had told him that they heard APA mentioned. KSKA has gone to smaller phone banks and the mid-week period is very slow. Maryellen will try to get a larger group together to answer phones again in October.

- [National Conference](#)

No update on the national conference.

- [New business](#)

There was discussion about whether there should be a policy about what gets forwarded to the APA e-mail list. John often receives requests to forward things to APA members, including positions that are open with firms or government agencies. He also has had requests for the mailing list. It was agreed that the mailing list should not be given out. There was discussion of the pros and cons of using the e-mail list to distribute other information that might be of interest to APA members, including job listings. APA currently posts these on the web site. There were concerns about sending out too much information via e-mail, as everyone gets overloaded with e-mails. John mentioned that he seems to get 2-3 e-mails a week from APA National and he can't keep up with them. There was a general consensus that job postings would be put on the web site and that there should be a note in the newsletter letting folks know that job postings are placed on the web site.

There was also discussion of outreach to other professional groups, including landscape architects, public participation practitioners, and others. John noted that at the Board's strategic planning retreat this had been raised as a goal. It was agreed that folks should feel free to forward the newsletter to others who might be interested to allow them to see what APA is doing. The Alaska Chapter needs to become more visible. An example that was noted was that the Planning Department used the Anchorage Citizens Coalition to help sponsor Title 21 meetings, instead of asking APA. APA did this for the Planning Department during the 2020 Comprehensive Plan update.

Another issue discussed was the fact that there are still some Alaska Chapter members who are not on the e-mail list and are not getting the Chapter newsletters. It is likely because they haven't updated their profiles with APA National. It was also noted that APA National's records are not up to date even with recent changes in profiles. When the next updated list comes out, John will have it sent to the Board members and everyone will see if they can locate any of our "missing" planners.

Next meeting is scheduled for May 11.